



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391918	06-29-2012	09-11-2012	8	MCCRORY FOR GOVERNOR	MCCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCROR DR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238330									
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 907916																
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30					1	1	100	1	100.00		
2	09-10-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30					1	1	100	1	100.00		
3	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30					1	1	150	1	150.00		
4	09-10-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30					1	1	150	1	150.00		
5	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30					1	1	250	1	250.00		
6	09-10-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30					1	1	300	1	300.00		
			Cr Resolved	Rate Reason															
			09-16-2012	300 CRDT RESOLV															
			Total:	300												Credit Resolved Total:	-1	-300.00	
7	09-07-2012	09-09-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			3	30			1		1	1	200	1	200.00		
8	09-10-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			3	30	1	1	1	1	4	200	4	800.00			
9	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30				1	1	600	1	600.00			
10	09-10-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30	1	1	1		3	600	3	1,800.00			
11	09-10-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30			1		1	350	1	350.00			

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# MCCRO ORDR 907916				CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 238330										
Line	Start Date	End Date	Time Period				Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
12	09-10-2012	09-16-2012	Agency CPE: C : MCCRO P : ORDR E : 907916				10:00PM - 11:00PM		MONDAY PRIME 10-11P (794)				3	30	1			1	1,600	1	1,600.00		
			----- ITEM LINE NOTE ----- CASTLE				Cr Resolved		Rate Reason														
			09-10-2012				1,600 CRDT RESOLV																
			Total:				1,600																
13	09-10-2012	09-16-2012	10:00PM - 11:00PM				WED PRIME 10-11P (814)		3	30		1						1	1,200	1	1,200.00		
			----- ITEM LINE NOTE ----- NASHVILLE				MG Group #		Rate Reason				MG Description		Duration								
			329943				09-12-2012		1,200 PROGRAM CHANGE				1 X 30 @ \$1,200 W 10:00PM - 11:00PM - 09/12/12- 09/12/12 (814)		3	30		X		1	1,200	1	1,200.00
			MG CMT: Revenge				Total:		1,200						Preempt Total:		-1			-1,200.00			
14	09-07-2012	09-07-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		3	30			1					1	230	1	230.00		
15	09-10-2012	09-14-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		3	30	1	1	1	1				4	230	4	920.00		
16	09-07-2012	09-07-2012	06:58AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83		2	30				1				1	500	1	500.00		
17	09-10-2012	09-14-2012	06:58AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83		2	30	1	1	2	1				5	500	5	2,500.00		
R	18	09-15-2012	09-15-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)		2	30				1			1	250	1	250.00		
19	09-15-2012	09-15-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SATURDAY (1883)		3	30				1			1	300	1	300.00			
20	09-16-2012	09-16-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SUNDAY (4789)		3	30				1			1	300	1	300.00			
21	09-08-2012	09-08-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)		3	30				1			1	650	1	650.00			

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Agency Est# MCCRO ORDR 907916				CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title							
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
R	22	09-11-2012	09-13-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			2	30		1	1					2	200	2	400.00
	23	09-16-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			2	30				1	1			1	500	1	500.00
																	Contracted Gross Total:	36	14,150.00	
																	Actual Gross Total:	34	12,250.00	
																	Agency Commission:		1,837.50	
																	Net Total:		10,412.50	
Month/YR				Preempted		Made Good	Contract Total		Adjustments						Actual Total					
Sep 12				1,200.00		1,200.00	14,150.00		1,900.00 CR						12,250.00					
TOTAL				1,200.00		1,200.00	14,150.00		1,900.00 CR						12,250.00					

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